# hdf

# 2014 ANNUAL REPORT



# OUR MISSION

The Housing Development Fund, Inc. believes that all households and families should have the opportunity and access to affordable housing and that affordable housing and economic diversity are beneficial to communities.

# DEAR FRIEND,

In 2014, the Housing Development Fund celebrated 25 years of opening doors to opportunity. We are excited to lead the next 25 years of innovation, education, and collaboration in affordable housing in Connecticut and New York.

HDF began in Stamford when a small cohort of investors and partners realized that, together, they could make affordable housing a reality. Today, we provide down-payment assistance and housing counseling and fund affordable housing development throughout Connecticut and New York. In 2015, we will help our 2,000th homebuyer to buy their first home.

HDF is a powerful advocate for affordable housing and neighborhood stabilization and revitalization, partnering with a wide variety of partners in the public and private sectors.

This year, we continue to innovate with programs like Shore Up Connecticut, which supports shoreline resiliency in CT; HDF Connects, which provides SmartMove™ loans in New York; and LEAP, which promotes landlord entrepreneurship as a route to revitalizing CT cities. We are utilizing new technology to strengthen our core capacity and measure our impact, and we are excited to help even more hardworking people get started on the path to homeownership by providing personalized and highly accessible tools.

HDF's partners assist us to strengthen housing impact in CT and beyond. Join us as we build stronger communities together — one home at a time.

CHEERS,





# Board of DIRECTORS

Claire Fishman

Jessica Fogg
CLEARVIEW INVESTMENT
MANAGEMENT

Clay Fowler spinnaker companies

Robin Gallagher Webster Bank

Reyno Giallongo, Jr. FIRST COUNTY BANK

Charles F. Howell

Pobie Johnston LOCAL RESIDENT

John March
CITIMORTGAGE

Joseph McGee
BUSINESS COUNCIL
OF FAIRFIELD COUNTY

E. Phillip McKain LOCAL RESIDENT

Marjan Murray
PEOPLE'S UNITED BANK

Jack Penfield LOCAL RESIDENT

Margaret Powers
NEWTOWN SAVINGS BANK

Kathleen Romagnano

SAVINGS BANK OF DANBURY

Lisa Sanders TD BANK

Al Shehadi vital healthcare capital

Brian Skarda
union savings bank

Seymour Weinstein
ATTORNEY-AT-LAW

With the help of our partners throughout Connecticut and New York, HDF can help more homebuyers than ever before. In 2014, more than 190 families purchased homes with HDF, up from 169 in 2013.

HDF is committed to collaboration with banks, law firms, and realty companies to develop new products and pathways for everyday people to achieve their dreams of homeownership. We've forged new partnerships with other housing counseling nonprofits to allow homebuyers to get the education and access to lending they need, in the communities where they live and work.

In 2014, we began a series of quarterly meetings to educate partners about our programs and lending products. To find out more, visit us on the web at: hdf-ct.org/partners.

# HOME IN A DAY

In July 2014, HDF teamed up with banking and real estate partners to take HDF on the road for the first time. Home in a Day is a mobile prequalification and counseling event that brings HDF's experts and partners to meet potential homebuyers in their own communities.

"Partnering with HDF and the SmartMove program has helped us reach more clients. Home in a Day showed us a great model to put homebuyers on a fast track to getting their questions about buying a home answered. We look forward to continuing our work with HDF to help more families and individuals obtain the housing they need."

MIKE SHEAHAN, CHELSEA GROTON BANK NEW PARTNER FOR 2015

"Working with HDF is beneficial to our business because their programs provide the gap financing that clients need in order to purchase their homes. With SmartMove, when clients win, we all win."

MARTIN MORGADO, SAVINGS BANK OF DANBURY PARTNER SINCE 2005



HDF IS PROUD TO BE AN INNOVATOR IN COMMUNITY DEVELOPMENT AND FINANCE. IN 2014, WE INTRODUCED NEW PROGRAMS AND ADJUSTED OUR LONG-TIME STRATEGIES TO BETTER MEET THE CHANGING NEEDS OF OUR CLIENTS.

## SHORE UP CONNECTICUT

In the aftermath of Hurricanes Sandy and Irene, Governor Dannel Malloy allocated funding to increase the resiliency of coastal homes and businesses. Working with the State of Connecticut, HDF designed a low-interest loan fund to help homeowners in at-risk areas raise and weather-proof their homes.

SHORE UP CONNECTICUT

First Shore Up Connecticut Closing

HDF has administered this fund since the Shore Up program launch in August 2014, travelling the Connecticut coastline to spread the word about this new resource for increasing shoreline resiliency. Homeowners like Donna and Frank (pictured here) are just the first of many that HDF will empower to build a safer, more storm-resilient future.

"This new program is an important addition to the set of tools we have to help Connecticut residents strengthen and protect their homes and businesses against future storm damage."

EVONNE KLEIN
COMMISSIONER, CT DEPARTMENT OF HOUSING

## **SMARTMOVE NEW YORK**

HDF has already helped almost 2,000 CT residents, and now HDF Connects is making SmartMove™ down-payment assistance available



to those buying in Westchester, Nassau, and Suffolk Counties in New York. First-time homebuyers

receive counseling from one of our six partner agencies and acquire a first mortgage from Citibank, People's United Bank, or Webster Bank.

## **LEAP**

The Landlord Entrepreneurship and Affordability Program (LEAP) brings stability to Connecticut's urban communities and encourages entrepreneurial homeownership. With counseling, landlord training, and financing from HDF, and home repair and maintenance training from Neighborhood Housing Services of New Haven, first-time homebuyers can purchase and successfully manage two-family homes.

# MULTIFAMILY LENDING

## HDF HELPS TO MAKE COMMUNITIES STRONGER by

encouraging local developers to build affordable housing, offering a variety of financing products to promote and facilitate the rehabilitation, new construction, and preservation of affordable housing for low- and moderate-income households.

In 2014, HDF added a new, flexible source of funds from Connecticut Housing Investment Fund to our Multifamily loan consortium, allowing us to target our services to developments serving CT residents who make below 50% of area median income.



# Multifamily Banks:

BANKWELL

CONNECTICUT COMMUNITY

DARIEN ROWAYTON BANK

FIRST COUNTY BANK

FIRST REPUBLIC BANK

HUDSON CITY SAVINGS BANK

NEWTOWN SAVINGS BANK

PEOPLE'S UNITED BANK

SAVINGS BANK OF DANBURY

UNION SAVINGS

WEBSTER BANK

# HDF AT A GLANCE

Since the inception of multifamily lending in 1989...



#### **HDF HAS FINANCED:**

# 56 MULTI-FAMILY DEVELOPMENTS Resulting i

Resulting in approximately 1,077 high quality housing units

# AND CURRENTLY FINANCES:



# FIRST TIME HOMEBUYER PROGRAM

"You get a little piece of the American Dream. You feel like you've accomplished something and you know it's possible that you can teach your kids something about homeownership."

SARA R.

# ALONG WITH OUR PARTNERS, WE'RE HELPING OUR CLIENTS TO BUILD COMMUNITIES, ONE DREAM HOME

**AT A TIME.** We are inspired by the stories of our clients every day — like Sara, who was able to keep her childhood home in her family because of HDF's assistance.

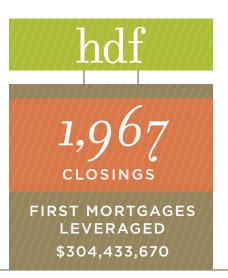
HDF's First Time Homebuyer program helps people buy their first homes through a combination of one-on-one counseling, financial coaching, and homebuyer education classes. HDF has several loan products available to these borrowers, all at low or belowmarket rates.

Thanks to the hard work of our counseling staff and their clients, as well as grant funding and partnerships, HDF has been able to help almost 2,000 families purchase their first homes.

# Since the inception of our First Time Homebuyer program in 1997...

## 8,438 HOUSEHOLDS RECEIVED:





# SmartMove Partner Banks:

#### CONNECTICUT:

BANKWELL

CITIBANK

CHELSEA GROTON BANK
CONNECTICUT COMMUNITY

FAIRFIELD COUNTY BANK

FARMINGTON BANK

FIRST COUNTY BANK

HUDSON CITY SAVINGS BANK

ION BANK

NAUGATUCK VALLEY SAVINGS AND LOAN

NEWTOWN SAVINGS BANK

PEOPLE'S UNITED BANK

SAVINGS BANK OF DANBURY

STAMFORD MORTGAGE COMPANY

UNION SAVINGS BANK

UNITED BANK

WEBSTER BANK

#### NEW YORK:

CITIBANK

HUDSON CITY SAVINGS BANK PEOPLE'S UNITED BANK

WEBSTER BANK

# SmartMove Partner Agencies:

## CONNECTICUT:

BRIDGEPORT NEIGHBORHOOD TRUST

CATHOLIC CHARITIES DIOCESE OF NORWICH

NEIGHBORHOOD HOUSING SERVICES OF NEW BRITAIN

NEIGHBORHOOD HOUSING SERVICES OF NEW HAVEN

NEIGHBORHOOD HOUSING SERVICES OF WATERBURY

#### NEW YORK:

COMMUNITY DEVELOPMENT CORPORATION OF LONG ISLAND

COMMUNITY HOUSING INNOVATIONS

HOUSING ACTION COUNCIL

LONG ISLAND HOUSING PARTNERSHIP

NEIGHBORHOOD HOUSING SERVICES OF NYC

WESTCHESTER RESIDENTIAL OPPORTUNITIES

# OUR SUPPORTERS

#### ICONS - \$500,000+

NeighborWorks America

Northeast Utilities

#### TRAILBLAZERS - \$65,000+

Citi Foundation

#### VISIONARIES - \$10.000+

Bank of America

CT Housing Finance Authority

Fairfield County Community Foundation (FCCF)

First County Bank Foundation

Housing Partnership Network

JP Morgan Chase

People's United Community Foundation

#### CORNERSTONES - \$5,000+

Anonymous

Citi Community Development

Federal Home Loan Bank of Boston

First County Bank

Mr. and Mrs. Stephen F. Mandel, Jr.

People's United Bank

Pitney Bowes

Savings Bank of Danbury

United Way Western CT

Webster Bank, N.A.

Wells Fargo Foundation

#### CHANGEMAKERS - \$2,000+

Mr. and Mrs. Charles Eaton

Mr. and Mrs. Robert and Betsy McGroarty

Seaboard Properties

Spinnaker Real Estate Partners, LLC

Wells Fargo - The Private Bank

Wofsey, Rosen, Kweskin & Kuriansky, LLP

#### INVESTORS - \$1,000+

**Buckingham Properties** 

Business Council of Fairfield County

Carmody Torrance Sandak & Hennessey, LLP

Charter Oak Communities

Exit 9, LLC

Forstone Management

Herbert and Sarah M. Gibor Charitable Foundation

Ginsburg Development Companies

Mr. Edward Gormbley

Hoffman Investment Partners

M & T Bank

Murtha Cullina LLP

Newtown Savings Bank

Mr. Stephen Woodward

#### PARTNERS - \$500+

Benerofe Properties Corp. (Mitch Benerofe)

Caspi Development

Celestial Capital Group, LLC

CT's Green Bank (CEFIA)

Darien Rowayton Bank (Bob Kettenmann)

Diamond Properties, LLC

Fairfield County Bank

Ms. Robin Gallagher

Jonathan Rose Companies

Mr. John March

Ms. Katherine Romagnano

Mr. Joseph Saffi, Esq.

Mr. Al Shehadi

Redniss & Mead, Inc.

Stamford Hospital

Union Savings Bank

Val Executive Resources Group

#### BUILDERS - \$150+

AFC First Corporation

Bankwell

Mr. Steven Baron, Esq.

Belpointe Capital, LLC

Cacace, Tusch & Santagata

Compuledger

Connecticut Community Bank

Friedberg, Smith & Co P.C.

Ms. Susannah Gillette

Housing Authority Of The City Of Danbury

Ms. Phyllis Kapiloff

Mayo Crowe, LLC

Network Support Company

New Neighborhoods, Inc.

Norwalk Redevelopment Agency

Mr. Kenneth Olson

Patriot National Bank

Mr. Robert E. Pfeiffer

Robinson & Cole

Ms. Tami Strauss

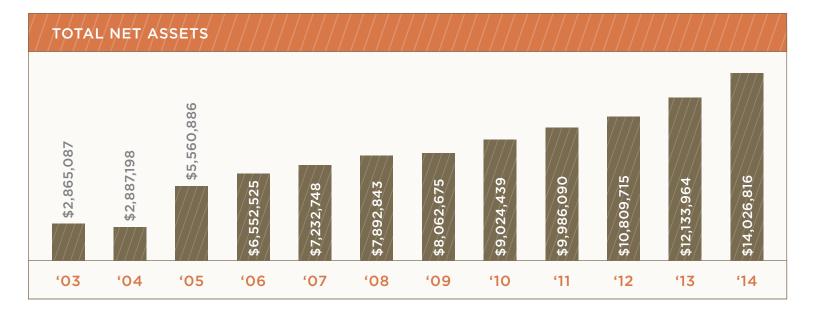
Mr. Richard E. Taber

Tzedakah House, LLC

Mr. Seymour Weinstein, Esq.

Women's Institute For Housing and Economic

Development



	FYE 14 BALANCE		FYE 13 BALANCE
ASSETS			
Cash & cash equivalents	\$7,749,160		\$4,306,808
Contributions, grants and contracts receivable	\$894,959		\$291,916
Mortgage Loans Receivable - Net	\$22,615,392		\$21,142,123
Homebuyer Assistance Loans	\$5,969,681		\$5,560,492
Leasehold and other assets	\$1,812,020		\$1,656,988
Agency Assets - Net of Agency Cash	\$13,955,120		\$14,141,921
TOTAL ASSETS	\$52,996,899		\$47,100,249
LIABILITIES			
Notes Payable to Banks	\$21,197,397		\$19,461,426
Refundable Advances on Grants	\$2,595,610		\$811,111
Accrued Expenses and Other Liabilities	\$1,221,389		\$551,826
Agency Liabilities	\$13,955,687		\$14,141,921
TOTAL EXPENSES	\$38,970,083		\$34,966,284
REVENUE		_	
Total Interest Income on Loans	\$1,336,076		\$1,380,399
Total Interest Income on Investments	\$34,146		\$24,788
Total Contracts and Fee Income	\$542,466		\$531,227
Total Contributions	\$587,867		\$232,381
Total Grants-Governmental	\$2,301,081		\$2,071,941
Total Fundraising Events	\$75,485.19		\$58,773
In Kind			\$12,072
Total REO Sales and Support	\$409,143		
TOTAL REVENUE	\$5,286,265		\$4,311,581
EXPENSES			
Program Services	\$2,390,051		\$2,385,926
Support Services	\$856,252		\$516,776
Provision for Losses	\$147,110		\$84,630
TOTAL EXPENSES	\$3,393,413		\$2,987,332
CHANGE IN NEW ASSETS	\$1,892,852		\$1,324,249
NET ASSETS, BEGINNING OF YEAR	\$12,133,964		\$10,809,715
NET ASSETS, END OF YEAR	\$14,026,816		\$12,133,964

Joan Carty
President and CEO

Gina Delano
Chief Financial Officer

Joanne Taylor
Chief Operating Officer

Elissa Bard

Director of Multifamily Lending

Deborah Mackenzie
Director of Counseling

Elyse Pitts
Director of Innovations

Mary Thierry
Director of Development and
Communications

 $Jaclynn\ Alves$ 

Natalia Arias

Joan Arnold

Winifred Bailey

David Carril

Jessica Chen

Suchana Costa

Robert Coulombe

 $MaryAlice\ Dinho$ 

Todd Fagan

Kayte Graveline

Emmeline Harrigan

Damali James

 $Myriam\ Mena-Polk$ 

Anthony Morgis

Pat Ormsby

Melvina Peters

Gwendolyn Robinson

Delila Torres

Roxana Ubillus

Jada Williamson

Richard Zelinsky